

Customized Service.  
Flexible Solutions.

SAFE & EFFECTIVE LAUNDRY CHEMISTRY.



COMMERCIAL LAUNDRY SOLUTIONS



Introducing  **FLEX**™

## Commercial laundry solutions designed to clean with efficiency.

Efficiency is critical in the commercial laundry business. Getting it clean the first time, without the need for recleans, requires a precise combination of premium products, water quality, cycle time, mechanical action, and temperature to meet the unique challenges of your operation.

FLEX Commercial Laundry Solutions provides innovative products with optimum cleaning power, supported by fully trained technical service personnel. You can count on consistency, peak results, and reduced operational costs.

IF YOU WANT IT CLEAN THE FIRST TIME,  
CHOOSE **FLEX**, A BRAND YOU CAN COUNT  
ON FOR CONSISTENCY AND PEAK RESULTS.



# Experience a custom clean.

## OPTIMUM CLEANING PERFORMANCE

- Whiter whites, brighter brights
- Prevents yellowing and graying
- Effective stain removal in the wheel
- No residual odor from soils or products

## SUPPORTED BY EXPERT SERVICE

- Trained and trusted technical service representatives who will design a customized laundry solution that performs the best for your unique challenges
- Highest quality dispensing systems installed for efficiency, performance, and process protection

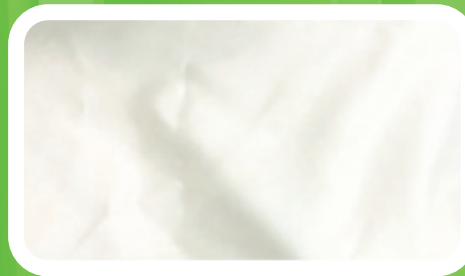
## OPERATIONAL EFFICIENCY

- Minimal recleans for savings on chemicals, labor, and utilities
- Cycle time, water usage, and temperature optimization ensure proper cleaning and energy conservation
- Gentle on fibers for maximum fabric life and reduced product replacement

### BEFORE



### AFTER



#### FABRIC:

100% COLOR POLYESTER

#### STAINS:

MOLD, MILDEW, MELTED CHOCOLATE AND WAX



**FOOD SERVICE/  
EVENT RENTALS**



**INDUSTRIAL**



**ATHLETICS/  
UNIFORMS**



**RESTORATION**



**HOSPITALITY/  
LODGING**



**HEALTHCARE**



**SHIRT LAUNDRY**



**SPA & SALON**

FOR MORE INFORMATION ABOUT FLEX PRODUCTS AND SERVICES, VISIT:

**CLEANWITHFLEX.COM**



## CUSTOMIZABLE PRODUCT SOLUTIONS

### FLEX LIQUID PRODUCTS

FLEX Liquid Laundry Products are all designed to perform within a customizable multi-product process, depending on the unique needs of each operation. Our team of laundry service technicians will perform a complete site survey of your laundry operation to determine the specific challenges being experienced and the optimum product combinations to ensure cleaning success.

#### FLEX PRODUCTS COLOR KEY

Detergent	Alkaline	Degreaser	Bleach	Sour	Softener	Specialty
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#### FLEX STAIN REMOVAL PRODUCTS COLOR KEY

All-Purpose	Blood & Protein	Ink Remover	Tannin	Tough Stain	Rust & Stain
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		CASE	PAIL	DRUM	DRUM	TOTE	TOTE
<b>NEUTRAL DETERGENT</b> A powerful detergent with a neutral pH and advanced surfactants designed to be effective on a wide variety of soils and stains. Contains no dyes, fragrances or optical brighteners.	1		5 GAL	15 GAL	55 GAL	260 GAL	
<b>BUILT DETERGENT</b> An alkaline detergent that combines effective stain and soil removal capabilities with alkalinity boost for greater grease removal. Ideal for low temperature programs.	2		5 GAL	15 GAL	55 GAL	260 GAL	
<b>ONE-SHOT™ CONDITIONING DETERGENT</b> A conditioning detergent for both laundry & wetcleaning that effectively suspends and removes stains & soils while imparting softness, fiber protection, and a clean scent.	20		5 GAL	15 GAL	55 GAL		
<b>ALKALINE BUILDER</b> Boosts alkalinity for greater removal of acidic soils and emulsification of oily and greasy soils. Provides added stain removal power resulting in a superior cleaning solution.	4		5 GAL	15 GAL			
<b>ALKALINE BUILDER PLUS</b> Highly concentrated alkalinity booster for industrial operations requiring more aggressive oily and greasy stain removal.	5				55 GAL	260 GAL	
<b>DEGREASER HIGH TEMPERATURE°</b> Boosts degreasing capabilities of laundry detergents and aids in removal of tar, asphalt, grease, paint, oil and other greasy, oily stains. For high temperature operations 110° F+ (43° C+).	6		5 GAL	15 GAL	55 GAL	260 GAL	
<b>EMULSIFYING DEGREASER LOW TEMPERATURE°</b> Effective degreaser for lower temperature laundry (90° – 110° F (32° -60 °C)). Ideal for heavy, greasy soils and particulate soils found in industrial applications.	7		5 GAL	15 GAL	55 GAL	260 GAL	
<b>COMMAND™ HIGH PERFORMANCE DEGREASER</b> Provides premium stain penetrating power that effectively reduces recleans by removing grease, cosmetics and other tough, oily stains at both high and low temperatures.	19		5 GAL	15 GAL	55 GAL	260 GAL	
<b>CHLORINE BLEACH</b> A powerful whitening enhancer used to provide whitening and brightening of garments through color removal of stains.	9		5 GAL	15 GAL	55 GAL		330 GAL
<b>OXYGEN BLEACH</b> A hydrogen peroxide solution used to fight grime and dullness, providing whitening and brightening of garments through color removal of stains.	10		5 GAL	15 GAL	55 GAL		330 GAL
<b>BUFFERED SOUR</b> A solution designed to neutralize alkalinity and stabilize pH to optimal levels. Aids in the prevention of dye loss on pH sensitive items and residual alkalinity. Protects life-span of fabrics.	11		5 GAL	15 GAL	55 GAL	260 GAL	
<b>RUST SOUR</b> A solution designed specifically to help eliminate rust spots caused by water with high iron content. Neutralizes alkalinity and stabilizes pH to optimal levels. Prevents dye loss and protects fabric life-span.	12		5 GAL	15 GAL	55 GAL		
<b>SOUR-SOFTENER COMBO</b> A combination of sour, softener and conditioner that neutralizes alkalinity, stabilizes pH to safe optimal levels, and adds softness with a pleasant hand. Prevents dye loss and protects fabric life-span.	13		5 GAL	15 GAL	55 GAL	260 GAL	
<b>FABRIC SOFTENER</b> Adds softness with a pleasant hand. Helps prevent static, linting, shrinkage and distortion.	14		5 GAL	15 GAL	55 GAL	260 GAL	
<b>BACSTOP™ RESIDUAL SELF-SANITIZING AND BACTERIOSTATIC FINISH</b> Highly concentrated, ready-to-use liquid fabric sanitizer. Reduces infectious bacteria, cross-contamination, and odor-causing bacteria.	8		5 GAL	15 GAL	55 GAL		
<b>LIQUID STARCH</b> Provides consistent and lasting body and crispness to all fabrics and does not build up on fabrics or presses.	15		5 GAL	15 GAL	55 GAL	260 GAL	
<b>ODOR NEUTRALIZER</b> Permanently removes smoke, mildew and other tough odors. Can also be used as a preventative odor treatment.	16	4 X 1 GAL	5 GAL	15 GAL		260 GAL	

FLEX LIQUID PRODUCTS continued on the next page

## CUSTOMIZABLE PRODUCT SOLUTIONS

### FLEX LIQUID PRODUCTS (continued)

		CASE	PAIL	DRUM	DRUM	TOTE	TOTE
<b>SANITIZING FABRIC SOFTENER</b> Provides a concentrated quaternary fabric softener that softens fabrics and acts as a residual bacteriostat and self-sanitizer for prevention of odor-causing organisms.	17		5 GAL	15 GAL	55 GAL		
<b>UNIVERSAL LAUNDRY TREATMENT™</b> A diverse, mildly alkaline liquid cleaning solution that can be used as a prespotter or a detergent booster.	18	4 X 1 GAL, 12 SPRAY BTL	5 GAL	15 GAL			

### FLEX POWDER PRODUCTS

A complete line of powerful, powdered laundry products designed to address the unique challenges experienced by different professional laundry operations.

		BAG	DRUM	DRUM	DRUM
<b>SPIRIT™ DETERGENT</b> A value-driven, enzymatic and phosphate-free detergent containing oxygen bleach for removal of a broad range of soil contaminants.	26		50 LB	100 LB	300 LB
<b>SCORE™ DETERGENT</b> An advanced, enzymatic and high-alkaline detergent with optical brighteners and heavy-duty surfactants to achieve whitest whites and optimum stain removal.	27		50 LB	100 LB	300 LB
<b>FLEX PREMIUM PLUS™ DETERGENT</b> A concentrated powder blend with moderate alkalinity and robust color-safe bleaching activity to help remove stubborn stains and soils.	32		50 LB		
<b>FLEX 1340™ DETERGENT</b> A concentrated, heavy-duty alkali detergent combination. Designed to remove the heaviest soils from clothing and linen.	33		50 LB		
<b>FINISHING TOUCH™ DRY INSTANT STARCH</b> Provides premium, consistent and lasting body and crispness. Designed for shirts, linens, and hospitality. For both dark- and light-colored fabrics.	29	40 LB			
<b>OXALIC ACID</b> A mildly acidic product or "sour" to aid in the removal of iron (rust) stains and the yellowing that can occur in commercial laundry processes.	30		50 LB	100 LB	
<b>CORE™ DRY INSTANT STARCH</b> A value-driven, quality fabric finish. Provides a crisp look and feel. Designed for shirts and linens. For both dark- and light-colored fabrics.	31	40 LB			

### FLEX STAIN REMOVAL PRODUCTS

A complete, easy-to-use line of highly effective stain removal agents formulated specifically for professional laundry operations.

		UNIT	CASE	CASE*	CASE*
<b>ALL-PURPOSE COMBINATION STAIN REMOVER</b> For removal of dry-side and wet-side stains in one easy-to-use product. Ideal for unknown stains. For spray and spotting bottle application.	51	1 GAL	4 X 1 GAL	12 SPRAY BOTTLES	24 SPOTTING BOTTLES
<b>BLOOD &amp; PROTEIN REMOVER</b> For safe and effective removal of protein stains such as blood, food, milk, perspiration and urine. For spray and spotting bottle application.	52	1 GAL	4 X 1 GAL	12 SPRAY BOTTLES	24 SPOTTING BOTTLES
<b>INK REMOVER</b> For powerful and effective removal of ink and other tough oily stains. For spray and spotting bottle application.	53	1 GAL	4 X 1 GAL	12 SPRAY BOTTLES	24 SPOTTING BOTTLES
<b>TANNIN STAIN REMOVER</b> For safe and effective removal of tannin stains such as coffee, tea, wine, beer, soft drinks, grass, liquor, beer and mustard. For spray and spotting bottle application.	54	1 GAL	4 X 1 GAL	12 SPRAY BOTTLES	24 SPOTTING BOTTLES
<b>TOUGH STAIN REMOVER</b> For removal of difficult, heavy-duty, oily stains such as lipstick, cosmetics, paint, oil, grease and nail polish. For spotting bottle application.	55	1 GAL	4 X 1 GAL		24 SPOTTING BOTTLES
<b>ADCO RUST &amp; STAIN REMOVER</b> Dissolves and aids in the removal of rust and other dry-side stains such as lacquers, nail polish, shellac, adhesives, varnish, grass stains, plastic cements, gum, ink, melted buttons and cosmetics.		1 10 OZ BOTTLE	12 x 10 OZ BOTTLES		

\*Spotting and spray bottles provided free of charge with product purchase.

# STAIN REMOVERS

Although most soils and stains are efficiently removed in the wheel with FLEX customized laundry solutions, laundry operations usually encounter some difficult stains that will require pre-treatment for full removal. FLEX offers a complete line of stain removal products that have been specifically designed for use in commercial laundry operations.

These advanced products offer powerful stain removal action to remove most wet-side, dry-side, or combination stains that will be encountered, helping to ensure maximum fabric life. They are easy to use, and after application to the stain they can be fully rinsed in the laundry process. Safe on most fabrics and dyes, these products protect your investment!



“We were given a huge project to launder the towels, washcloths and blankets from the dorms of the largest university in the state of Tennessee. It was summertime and the items were filthy. Many were stained with mold and mildew as well as suntan solutions. Unfortunately, the first time we cleaned these items we did not have FLEX products. A majority of the items needed to be re-cleaned and it was unlikely the stains could be removed. Our FLEX representative installed the FLEX products and put together a reclaim program in order to save the items.

The FLEX products were a major advancement over the previous products we were using. We were able to recover 90% of the linens that we thought were unsalvageable! This saved the University a lot of money. Now, I can confidently go after this type of business in the future. I just wish we would have used FLEX products the first time to avoid the time and labor cost of reruns.”

**-CHRIS MYNETT, OWNER, HALLS CLEANERS**

# COMPREHENSIVE SITE EVALUATION & CUSTOMIZED MULTI-PRODUCT COMBINATIONS.

Our Laundry Specialists welcome the opportunity to provide a thorough site survey/evaluation. Through an in-depth analysis of your operation including water quality, soil make-up, supply and energy demands, unique cleaning challenges and overall fabric condition, they will provide thorough fabric care process recommendations and on-site training based on best practices.

Whether it be healthcare facilities, hotels, health clubs, educational institutions or food and event services, we specialize in customizing a multi-product combination of advanced laundry solutions with high-quality dispensing

## PREMIUM PUMP SOLUTIONS.

We are pleased to provide dispensing solutions from Brightwell Dispensers, the most reliable, easy-to-use and top-of-the-line models on the market today. Our laundry dosing solutions include full planning, design, installation, reporting and maintenance service based on your budget, usage and wash requirements. Various dispensing options can be provided according to your

solutions designed to work with intelligence. A customized reference chart with recommended formulas for various fabrics will be provided to help ensure optimal wash performance.

Additionally, our unique FLEX color-coded product labeling system was designed with both simplicity and safety in mind; product lines are easy to identify for accurate, convenient re-orders without risk of chemical cross contamination.

process needs to eliminate product misuse and waste. In addition, the reporting function allows you to monitor usage efficiency, helping you to control costs and improve sustainability while maintaining the integrity of the fabric.



Example: On-premise laundry dosing system, 4 pumps (double pump head)

**WITH OUR COMPLETE PACKAGE OF FLEX COMMERCIAL LAUNDRY SOLUTIONS, CUSTOMIZED FORMULAS AND AUTO DOSING, YOU BENEFIT FROM A FIRST-RATE LAUNDRY WASH EXPERIENCE WITH SUPERIOR WASH RESULTS, SIGNIFICANT SAVINGS AND CUSTOMER SATISFACTION.**

**BRIGHTWELL**  
REVOLUTIONARY DISPENSING SOLUTIONS

“Thanks to the FLEX Laundry system we have improved the quality of our products and the efficiency in our cleaning process. We are able to save all newly stained linens and recover old linens that were written off as a loss. The colors of our linens are brighter, and they are cleaned after only one wash with no pretreating, scrubbing or overuse of chemicals.

We are quite happy with the professional service and knowledgeable staff working with us to solve our problems, saving us time and money, which in turn saves our clients’ money by allowing us to lower our cleaning costs. We would recommend them to anyone looking to increase productivity and efficiency while decreasing business costs and labor.”

**-TERRY BRYANT, OWNER, BRYANT’S RENT-ALL**



COMMERCIAL LAUNDRY SOLUTIONS

### STREET'S COMMITMENT TO QUALITY

FLEX is a product of R.R. Street & Co. Inc. (Street's). Founded in 1876, Street's has more than 140 years of innovative technology development and is well-known for advancing reliable, high quality cleaning processes for the professional fabricare industry. We design only superior textile care processes so that our clients can consistently deliver premium cleaning and value-added service to their customers. We take great pride in our longstanding expertise, which allows us to offer technical knowledge and service that is beyond compare.

**START EXPERIENCING A CUSTOM CLEAN TODAY.**  
**CALL 1-833-634-FLEX (3539), OR VISIT [CLEANWITHFLEX.COM](https://www.cleanwithflex.com)**

A PRODUCT OF



RESTORING CONFIDENCE IN CLEAN™

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