

# Customized Service. Flexible Solutions.

SAFE & EFFECTIVE LAUNDRY CHEMISTRY.



**FLEX**®

COMMERCIAL LAUNDRY SOLUTIONS

Introducing



# Commercial laundry solutions designed to clean with efficiency.

Efficiency is critical in the commercial laundry business. Getting it clean the first time, without the need for recleans, requires a precise combination of premium products, water quality, cycle time, mechanical action, and temperature to meet the unique challenges of your operation.

FLEX Commercial Laundry Solutions provides innovative products with optimum cleaning power, supported by fully trained technical service personnel. You can count on consistency, peak results, and reduced operational costs.



**FLEX POWDERED DETERGENTS ARE ALSO AVAILABLE IN "FLEX PAX" FOR A FAST AND CONVENIENT PRODUCT ADDITION TO EACH LAUNDRY LOAD!**



# Experience a custom clean.

## OPTIMUM CLEANING PERFORMANCE

- Whiter whites, brighter brights
- Prevents yellowing and graying
- Effective stain removal in the wheel
- No residual odor from soils or products

## SUPPORTED BY EXPERT SERVICE

- Trained and trusted technical service representatives who will design a customized laundry solution that performs the best for your unique challenges
- Highest quality dispensing systems installed for efficiency, performance, and process protection

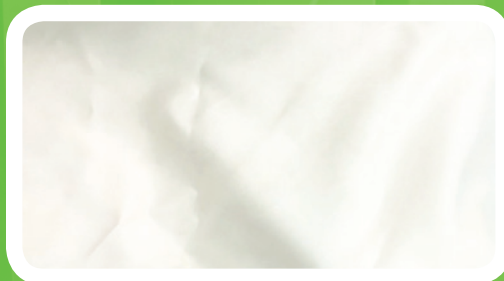
## OPERATIONAL EFFICIENCY

- Minimal recleans for savings on chemicals, labor, and utilities
- Cycle time, water usage, and temperature optimization ensure proper cleaning and energy conservation
- Gentle on fibers for maximum fabric life and reduced product replacement

### BEFORE



### AFTER



#### FABRIC:

100% COLOR POLYESTER

#### STAINS:

MOLD, MILDEW, MELTED CHOCOLATE AND WAX



**FOOD SERVICE/  
EVENT RENTALS**



**INDUSTRIAL**



**ATHLETIC WEAR/  
UNIFORMS**



**HOSPITALITY**



**HEALTHCARE**



**SHIRT LAUNDRY**



**THE ENTIRE LINE OF FLEX COMMERCIAL LAUNDRY SOLUTIONS IS PHOSPHATE FREE!**

**Continuous commitment to improve quality, service and performance.** Not only are FLEX products designed according to the highest product stewardship standards, our trained technicians will ensure appropriate product management in a process that facilitates energy efficiency and employee protection.

**FLEX-LAUNDRY.COM**



CUSTOMIZABLE PRODUCT SOLUTIONS

FLEX LIQUID PRODUCTS

FLEX Phosphate-Free Liquid Laundry Products are all designed to perform within a customizable multi-product process, depending on the unique needs of each operation. Our team of laundry service technicians will perform a complete site survey of your laundry operation to determine the specific challenges being experienced and the optimum product combinations to ensure cleaning success.

		CASE	PAIL	DRUM	DRUM	TOTE	TOTE
NEUTRAL DETERGENT	1		5 GAL	15 GAL	55 GAL	260 GAL	
BUILT DETERGENT	2		5 GAL	15 GAL	55 GAL	260 GAL	
POWER™ DETERGENT	3		5 GAL	15 GAL	55 GAL	260 GAL	
ALKALINE BUILDER	4		5 GAL	15 GAL			
ALKALINE BUILDER PLUS	5				55 GAL	260 GAL	
DEGREASER HIGH TEMPERATURE°	6		5 GAL	15 GAL	55 GAL	260 GAL	
EMULSIFYING DEGREASER LOW TEMPERATURE°	7		5 GAL	15 GAL	55 GAL	260 GAL	
BACSTOP™ RESIDUAL SELF-SANITIZING AND BACTERIOSTATIC FINISH	8		5 GAL	15 GAL	55 GAL		
CHLORINE BLEACH	9		5 GAL	15 GAL	55 GAL		330 GAL
OXYGEN BLEACH	10		5 GAL	15 GAL	55 GAL		330 GAL
BUFFERED SOUR	11		5 GAL	15 GAL	55 GAL	260 GAL	
RUST SOUR	12		5 GAL	15 GAL	55 GAL		
SOUR-SOFTENER COMBO	13		5 GAL	15 GAL	55 GAL	260 GAL	
FABRIC SOFTENER	14		5 GAL	15 GAL	55 GAL	260 GAL	
LIQUID STARCH	15		5 GAL	15 GAL	55 GAL	260 GAL	
ODOR NEUTRALIZER	16	4 x 1 GAL	5 GAL	15 GAL		260 GAL	
SANITIZING FABRIC SOFTENER	17		5 GAL	15 GAL	55 GAL		

FLEX PRODUCTS COLOR KEY

Detergent	Alkaline	Degreaser	Bleach	Sour	Softener	Specialty
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FLEX STAIN REMOVAL PRODUCTS COLOR KEY

All-Purpose	Blood & Protein	Ink Remover	Tannin	Tough Stain	Rust & Stain
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## CUSTOMIZABLE PRODUCT SOLUTIONS

### FLEX POWDER PRODUCTS

A complete line of powerful, phosphate-free powdered laundry products designed to address the unique challenges experienced by different professional laundry operations.

		BAG	DRUM	DRUM	DRUM
<b>SPIRIT™ DETERGENT</b> A value-driven, enzymatic and phosphate-free detergent containing oxygen bleach for removal of a broad range of soil contaminants.	26		50 LB	100 LB	300 LB
<b>SCORE™ DETERGENT</b> An advanced, enzymatic and high-alkaline detergent with optical brighteners and heavy-duty surfactants to achieve whitest whites and optimum stain removal.	27		50 LB	100 LB	300 LB
<b>PRIME™ DETERGENT</b> A highly-concentrated, lower pH detergent with a unique formulation of enzymes and optical brighteners for superior strength in soil release and whitening. Sour recommended but optional.	28		50 LB	100 LB	300 LB
<b>FINISHING TOUCH™ DRY INSTANT STARCH</b> Provides premium, consistent and lasting body and crispness. Designed for shirts, linens, and hospitality. For both dark- and light-colored fabrics.	29	40 LB			
<b>OXALIC ACID</b> A mildly acidic product or “sour” to aid in the removal of iron (rust) stains and the yellowing that can occur in commercial laundry processes.	30		50 LB	100 LB	
<b>CORE™ DRY INSTANT STARCH</b> A value-driven, quality fabric finish. Provides a crisp look and feel. Designed for shirts and linens. For both dark- and light-colored fabrics.	31	40 LB			



### FLEX PAX™ PRODUCTS

FLEX Powdered Detergents are also available in “FLEX PAX” for a fast and convenient product addition to each laundry load.

		FLEX PAX™ UNITS	FLEX PAX™ UNITS	FLEX PAX™ UNITS
<b>SPIRIT™ DETERGENT</b> A value-driven, enzymatic and phosphate-free detergent containing oxygen bleach for removal of a broad range of soil contaminants.	40	50	100	265
<b>SCORE™ DETERGENT</b> An advanced, enzymatic and high-alkaline detergent with optical brighteners and heavy-duty surfactants to achieve whitest whites and optimum stain removal.	41	50	100	265
<b>PRIME™ DETERGENT</b> A highly-concentrated, lower pH detergent with a unique formulation of enzymes and optical brighteners for superior strength in soil release and whitening. Sour recommended but optional.	42	50	100	265

### FLEX STAIN REMOVAL PRODUCTS

A complete, easy-to-use line of highly effective stain removal agents formulated specifically for professional laundry operations.

		UNIT	CASE	CASE*	CASE*
<b>ALL-PURPOSE COMBINATION STAIN REMOVER</b> For removal of dry-side and wet-side stains in one easy-to-use product. Ideal for unknown stains. For spray and spotting bottle application.	51	1 GAL	4 x 1 GAL	12 SPRAY BOTTLES	24 SPOTTING BOTTLES
<b>BLOOD &amp; PROTEIN REMOVER</b> For safe and effective removal of protein stains such as blood, food, milk, perspiration and urine. For spray and spotting bottle application.	52	1 GAL	4 x 1 GAL	12 SPRAY BOTTLES	24 SPOTTING BOTTLES
<b>INK REMOVER</b> For powerful and effective removal of ink and other tough oily stains. For spray and spotting bottle application.	53	1 GAL	4 x 1 GAL	12 SPRAY BOTTLES	24 SPOTTING BOTTLES
<b>TANNIN STAIN REMOVER</b> For safe and effective removal of tannin stains such as coffee, tea, wine, beer, soft drinks, grass, liquor, beer and mustard. For spray and spotting bottle application.	54	1 GAL	4 x 1 GAL	12 SPRAY BOTTLES	24 SPOTTING BOTTLES
<b>TOUGH STAIN REMOVER</b> For removal of difficult, heavy-duty, oily stains such as lipstick, cosmetics, paint, oil, grease and nail polish. For spotting bottle application.	55	1 GAL	4 x 1 GAL		24 SPOTTING BOTTLES
<b>ADCO RUST &amp; STAIN REMOVER</b> Dissolves and aids in the removal of rust and other dry-side stains such as lacquers, nail polish, shellac, adhesives, varnish, grass stains, plastic cements, gum, ink, melted buttons and cosmetics.		1 10 OZ BOTTLE	12 x 10 OZ BOTTLES		

\*Spotting and spray bottles provided free of charge with product purchase.

# STAIN REMOVERS

Although most soils and stains are efficiently removed in the wheel with FLEX customized laundry solutions, laundry operations usually encounter some difficult stains that will require pre-treatment for full removal. FLEX offers a complete line of stain removal products that have been specifically designed for use in commercial laundry operations.

These advanced products offer powerful stain removal action to remove most wet-side, dry-side, or combination stains that will be encountered, helping to ensure maximum fabric life. They are easy to use, and after application to the stain they can be fully rinsed in the laundry process. Safe on most fabrics and dyes, these products protect your investment!



“We were given a huge project to launder the towels, washcloths and blankets from the dorms of the largest university in the state of Tennessee. It was summertime and the items were filthy. Many were stained with mold and mildew as well as suntan solutions. Unfortunately, the first time we cleaned these items we did not have FLEX products. A majority of the items needed to be recleaned and it was unlikely the stains could be removed. Our FLEX representative installed the FLEX products and put together a reclaim program in order to save the items.

The FLEX products were a major advancement over the previous products we were using. We were able to recover 90% of the linens that we thought were unsalvageable! This saved the University a lot of money. Now, I can confidently go after this type of business in the future. I just wish we would have used FLEX products the first time to avoid the time and labor cost of reruns.”

**-CHRIS MYNETT, OWNER, HALLS CLEANERS**

# COMPREHENSIVE SITE EVALUATION & CUSTOMIZED MULTI-PRODUCT COMBINATIONS.

Our Laundry Specialists welcome the opportunity to provide a thorough site survey/evaluation. Through an in-depth analysis of your operation including water quality, soil make-up, supply and energy demands, unique cleaning challenges and overall fabric condition, they will provide thorough fabric care process recommendations and on-site training based on best practices.

Whether it be healthcare facilities, hotels, health clubs, educational institutions or food and event services, we specialize in customizing a multi-product combination of advanced laundry solutions with high-quality dispensing

solutions designed to work with intelligence. A customized reference chart with recommended formulas for various fabrics will be provided to help ensure optimal wash performance.

Additionally, our unique FLEX color-coded product labeling system was designed with both simplicity and safety in mind; product lines are easy to identify for accurate, convenient re-orders without risk of chemical cross contamination.

## PREMIUM PUMP SOLUTIONS.

We are pleased to provide dispensing solutions from Brightwell Dispensers, the most reliable, easy-to-use and top-of-the-line models on the market today. Our laundry dosing solutions include full planning, design, installation, reporting and maintenance service based on your budget, usage and wash requirements. Various dispensing options can be provided according to your

process needs to eliminate product misuse and waste. In addition, the reporting function allows you to monitor usage efficiency, helping you to control costs and improve sustainability while maintaining the integrity of the fabric.

**WITH OUR COMPLETE PACKAGE OF FLEX COMMERCIAL LAUNDRY SOLUTIONS, CUSTOMIZED FORMULAS AND AUTO DOSING, YOU BENEFIT FROM A FIRST-RATE LAUNDRY WASH EXPERIENCE WITH SUPERIOR WASH RESULTS, SIGNIFICANT SAVINGS AND CUSTOMER SATISFACTION.**



Example: On-premise laundry dosing system, 4 pumps (double pump head)

**BRIGHTWELL**  
REVOLUTIONARY DISPENSING SOLUTIONS

"Thanks to the FLEX Laundry system we have improved the quality of our products and the efficiency in our cleaning process. We are able to save all newly stained linens and recover old linens that were written off as a loss. The colors of our linens are brighter, and they are cleaned after only one wash with no pretreating, scrubbing or overuse of chemicals.

We are quite happy with the professional service and knowledgeable staff working with us to solve our problems, saving us time and money, which in turn saves our clients' money by allowing us to lower our cleaning costs. We would recommend them to anyone looking to increase productivity and efficiency while decreasing business costs and labor."

**-TERRY BRYANT, OWNER, BRYANT'S RENT-ALL**



COMMERCIAL LAUNDRY SOLUTIONS

### STREET'S COMMITMENT TO QUALITY

FLEX is a product of R.R. Street & Co. Inc. (Street's). Founded in 1876, Street's has more than 140 years of innovative technology development and is well-known for advancing reliable, high quality cleaning processes for the professional fabricare industry. We design only superior textile care processes so that our clients can consistently deliver premium cleaning and value-added service to their customers. We take great pride in our longstanding expertise, which allows us to offer technical knowledge and service that is beyond compare.

**START EXPERIENCING A CUSTOM CLEAN TODAY.  
CALL 1-833-634-FLEX (3539), OR VISIT [FLEX-LAUNDRY.COM](https://flex-laundry.com)**

A PRODUCT OF



ADVANCING THE TECHNOLOGY OF CLEAN™

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